

Order Item Summary

CBS TELEVISION
STATIONS

KDKA-TV

Order ID: 56580 CF LOC-POL FBD - LBD: 09/19/12 - 09/21/12 HL#: Created: 09/17/12 01:28 PM

Client: ROTHFUS FOR CONGRESS... CPE: / / 2697 Agency Commission: 15 % Updated: EMENDEL on 09/17/12 03:18 PM

Agency: STRATEGIC MEDIA PLACEMENT Product: PA CD12 KEITH ROTHFUS Self Protect.: :00:00 Confirmed: 09/17/12 01:33 PM

Buyer: Demo: HHOLDS DMA RTG Sched. Code: B Contract: 09/18/12 08:57 AM

AE: Brian Butz-1-KDKA-TV Billing Int: Monthly BM: SS

Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE. PAID FOR BY ROTHFUS FOR CONGRESS. MARK INVOICE PAID, PROOF OF PERFORMANCE AND

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL5A	0 0 0 1 1 0 0	MORN	30	D			0.0	\$250.00	2	\$500.00		
	10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/20/12	09/21/12	2										
002	MLOCAL6A	0 0 0 1 1 0 0	MORN	30	D			0.0	\$435.00	2	\$870.00		
	10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/20/12	09/21/12	2										
003	MEARLY	0 0 1 1 1 0 0	MORN	30	D			0.0	\$195.00	3	\$585.00		
	10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/19/12	09/21/12	3										
004	DLIVE9A	* * * T * * *	DAY	30	B			0.0	\$150.00	1	\$150.00		
	10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/20/12	09/20/12	1										
005	NEWS4PM	0 0 1 1 1 0 0	NEWS	30	D			0.0	\$450.00	3	\$1,350.00		
	10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/19/12	09/21/12	3										
006	NEWS430PM	0 0 1 1 1 0 0	NEWS	30	D			0.0	\$450.00	3	\$1,350.00		
	10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/19/12	09/21/12	3										

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AE: Brian Butz-1-KDKA-TV	Billing Int: Monthly	BM: SS		
Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	NEWS5PM	0 0 0 1 1 0 0	NEWS	30	D			0.0	\$675.00	2	\$1,350.00		
	10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/20/12	09/21/12	2										
Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	NEWS530PM	0 0 0 1 1 0 0	NEWS	30	D			0.0	\$675.00	2	\$1,350.00		
	10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/20/12	09/21/12	2										
Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	NEWS6PM	0 0 0 1 1 0 0	NEWS	30	D			0.0	\$765.00	2	\$1,530.00		
	10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/20/12	09/21/12	2										
Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	NEWS630PM	0 0 0 1 1 0 0	NEWS	30	D			0.0	\$765.00	2	\$1,530.00		
	10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/20/12	09/21/12	2										
Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	NLATE03	0 0 0 1 1 0 0	NEWS	30	B			0.0	\$1,400.00	2	\$2,800.00		
	10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/20/12	09/21/12	2										
Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	LLETTER01	0 0 1 1 1 0 0	LETT	30	B			0.0	\$450.00	3	\$1,350.00		
	10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
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Order Totals						
Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	27	0	\$14,715.00	\$12,507.75	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$14,715.00	\$12,507.75	\$0.00	\$0.00